

ORDER



Orders
Order / Rev: 725703
Alt Order #: 6400891
Product Desc: BARNES FOR CONGRESS 1
Estimate: BARNES FOR CONGRESS 1
Flight Dates: 10/31/12 - 11/03/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Media Bridge, Inc/ POL
Buying Contact:
Billing Contact:
 2205 Pennsylvania Ave South
 Minneapolis, MN 55426

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Barnes, B/D/ Congress
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/03/12	6	\$6,050.00	\$5,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$6,050.00	\$5,142.50	0.00
Totals	6	\$6,050.00	\$5,142.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/31/12	11/02/12	Today Show	CM	7-9a	--111--	:30	3	\$900.00	P-4	0.00	NM	3	\$2,700.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--111--		3				\$900.00		0.00			
2	KARE	10/31/12	11/02/12	Tonight Show	CM	1035pm-1135pm	--WTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		2				\$650.00		0.00			
N 3	KARE	11/03/12	11/03/12	Saturday Night Live	CM	1030p-1202a	-----S-	:30	1	\$2,050.00	P-2	0.00	NM	1	\$2,050.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$2,050.00		0.00			
													Totals	6	\$6,050.00